

# Community-Based Organization Outreach Around Community Amenities at the Salton Sea

Application Form

## I. Contact Information

Contact Name (First and Last):	Contact Email:
Contact Phone:	Organization Name:
Year Established:	Website:
Street Address:	City, State, Zip Code:

## II. Organization Information

<p><b>Are you a non-profit organization?</b> (Yes/No/Not Applicable):</p> <p><b>If so, what type (e.g., 501(c)(3) or 510(c)(4))?</b> (list relevant Internal Revenue Code section):</p>	<p><b>Do you have a fiscal sponsor?</b> (Yes/No/Not Applicable):</p> <p><b>Have you previously worked with the Salton Sea Authority, California Natural Resources Agency, or other State agency? If yes, briefly explain in what capacity.</b> (Yes/No):</p>
<p><b>Brief Organization Description:</b> <i>include a) short description of the organization's mission and goals, b) populations served, and c) Salton Sea communities of focus.</i></p> <p><b>a. Mission and Goals</b> – What is your organization's mission and goals?</p>	

**Brief Organization Description (Cont.)**

**b. Target Populations** – Does your organization serve high need and/or underrepresented populations? Please check all that apply.

- Children and Youth
- Low-income Communities of Color
- Older Adults or Retired Persons
- Veterans
- Individuals with Access and Functional Needs
- Women and Female-Headed Households
- Formerly Incarcerated Individuals
- Populations with Limited English Proficiency
- Purépecha Speakers
- Farmworkers
- Individuals without access to broadband
- Other (please specify): \_\_\_\_\_

**c. Salton Sea Community Focus Area** – Does your organization conduct work in at least one of the Salton Sea Communities? (*Check all that apply*)

- |  |  |
|--|--|
| <input type="checkbox"/> Thermal/Oasis | <input type="checkbox"/> Torres-Martinez         |
| <input type="checkbox"/> Mecca         | <input type="checkbox"/> Calipatria              |
| <input type="checkbox"/> North Shore   | <input type="checkbox"/> Westmoreland            |
| <input type="checkbox"/> Salton City   | <input type="checkbox"/> Brawley                 |
| <input type="checkbox"/> Niland        | <input type="checkbox"/> Calexico                |
| <input type="checkbox"/> Desert Shores | <input type="checkbox"/> Imperial County (other) |
|  | <input type="checkbox"/> Other(s): _____         |

**d. Organization History in Community** – Please briefly describe your organization’s history engaging in the communities and populations selected above. Include reference to specific project examples, as needed.

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**III. Proposed Scope of Work and Deliverables**

<b>Task</b> (Identify tasks based on the checklist below.)	<b>Proposed Date(s)</b> (Project deliverables must be completed by January 5, 2022)	<b>Proposed Cost by Task</b> (Combined total cannot exceed \$50,000)
<b>1. Task A: Kickoff Call with Salton Sea Authority, the State, and its contractors</b> <i>(required)</i>	<b>Early November 2022</b>	
<b>2. Task B: Check-in calls with the State and its contractors</b> <i>(required)</i>	<b>November 2022 – January 2023</b> (Bi-weekly)	
<b>3. Task C: Co-Develop Engagement Strategies</b>	<b>November 2022</b>	
<b>4. Task D: Engagement Activities</b>		
<b>5. Task E: Promotion</b>		
<b>6. Task F: Distribute Materials</b>		
<b>7. Task G: Notes from Outreach</b>		
<b>8. Task H: Review and comment on report</b>	<b>January 2023- February 2023</b> (may be completed after project deliverables)	

**Proposed Scope of Engagement:** *please provide a summary of how the Community-based Organization will work to increase engagement and inform the Salton Sea Community Amenities development process. You can use the checklist below to see information on specific tasks.*

**Task Checklist** – please select all the apply and add detail to table above. Add additional rows as needed.

- ✓ **Task A:** Attend kickoff call with SSA, the State, and the consultant team to confirm roles and deliverables on the Salton Sea Community Amenities engagement process (anticipated hours: 1-2)
  
- ✓ **Task B:** Participate in check-in calls with the State and its contractors around community-specific engagement related to this effort (anticipated hours: 8-16)
  
- Task C:** Co-develop community-appropriate engagement strategies, identify best in-person venues in the region, identify potential community partners, develop methods to effectively connect with community members in the Salton Sea region, co-develop metrics of success, etc., with the State and its existing SSMP contractors. These activities will be completed by mid-November 2022. (anticipated hours: 8-16)
  
- Task D:** Convene community engagement activities to identify community amenities, which may include focus groups, convenings, and/or workshops and/or participating in multiple existing scheduled meetings (anticipated hours: 16-40)
  
- Task E:** Promotion: may include virtual platforms, door-to-door canvassing, and/or additional strategies specific to the needs of each community. (anticipated hours: 16-32)
  
- Task F:** Distribute community-specific engagement materials: flyers, outreach emails, and social media, to be developed with support from the State and its contractors, who will provide template materials (anticipated hours: 16-32)
  
- Task G:** Provide summary notes, and meeting documentation such as: photos, attendee list, etc. from community engagement activities (anticipated hours: 8-16)
  
- Task H:** Review and comment on draft report to be developed by the State and its SSMP contractors using CBO summary notes. May occur after the completion of project deliverables (anticipated hours: 8-12)
  
- Other:** *please describe below:*

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**IV. Organizational Capacity**

- a. Will your organization be able to meet **all** tasks and deadline requirements selected above? (Yes/No)
- b. If you anticipate any challenges or inability to meet this schedule, please describe below.
  
- c. Describe any overall challenges you anticipate in meeting the deadlines listed above, along with potential strategies to address these challenges.
  
- d. Does your organization have staff who can be a dedicated project team to carry out the identified tasks in the scope of work? (Yes/No)
- e. Please provide names, and titles of the Project Team staff (include at least one Senior Staff).

<b>NAME (First and Last)</b>	<b>TITLE</b>	<b>E-MAIL ADDRESS</b>
1.		
2.		
3.		
4.		

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**Please submit your response to:**

**Patrick O’Dowd: [gpodowd@saltonseas.com](mailto:gpodowd@saltonseas.com)  
Wednesday, November 9, 2022 at 5:00pm. \*\*\***

**Please submit any written questions on this RFP to:**

**Patrick O’Dowd: [gpodowd@saltonseas.com](mailto:gpodowd@saltonseas.com)  
Tuesday, November 1, 2022 at 4:00 PM.**

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