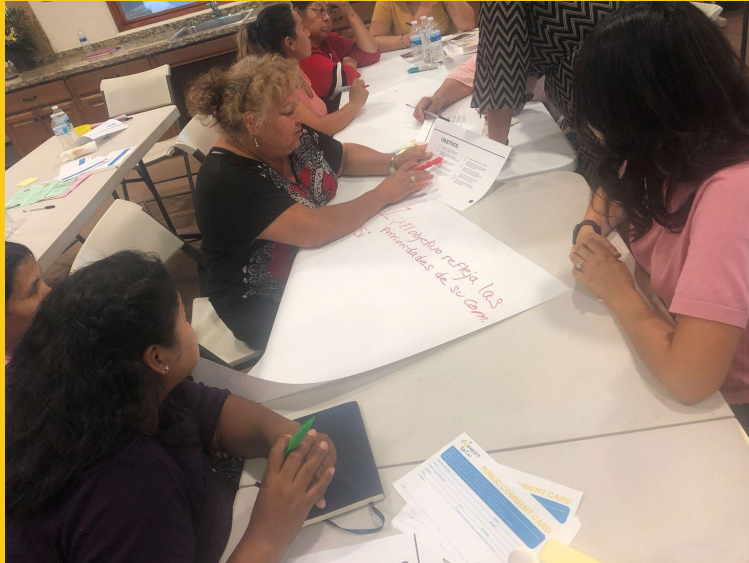


Engagement Practices



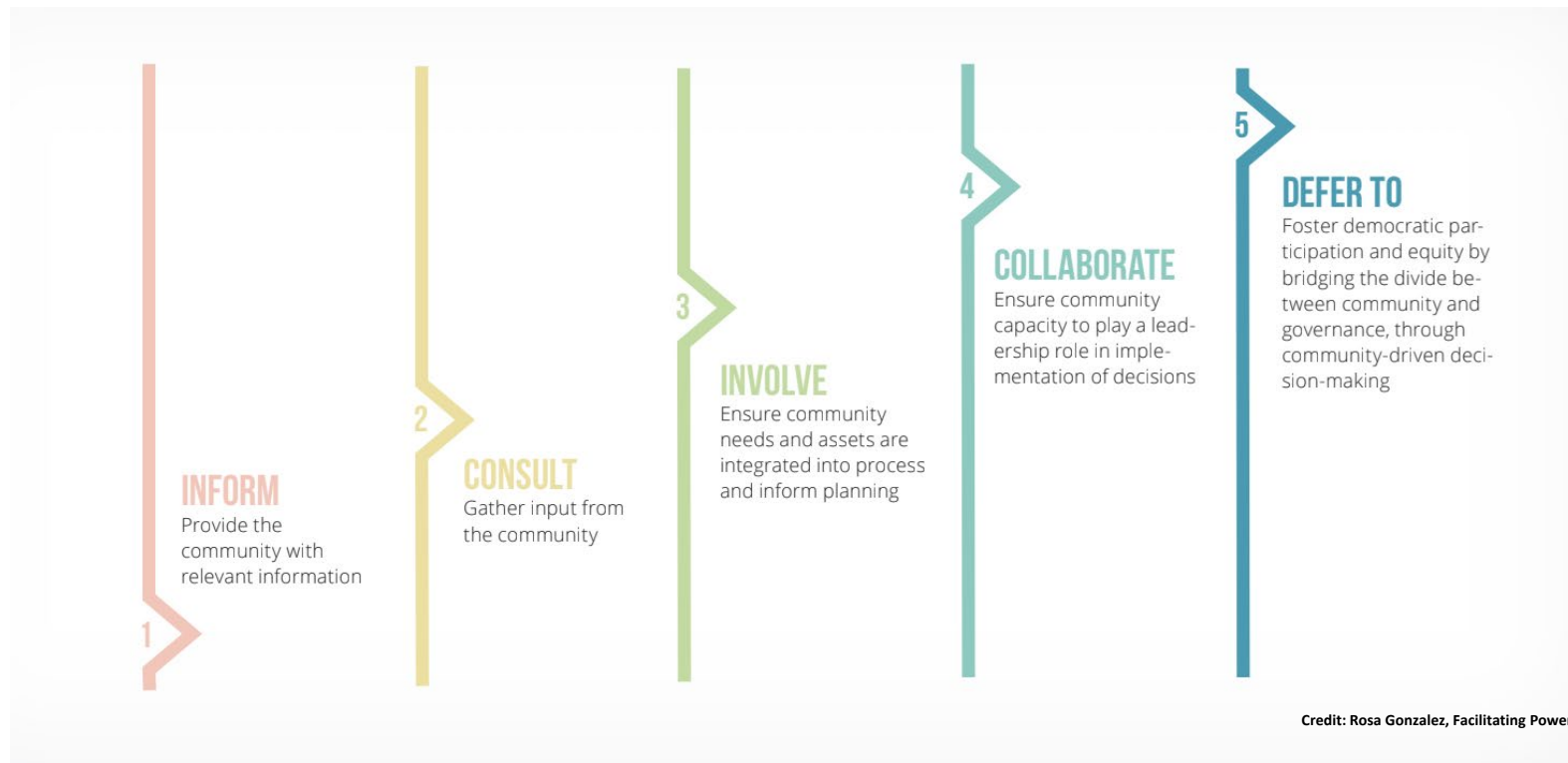
Silvia Paz, MPP
Founder & Executive Director
Alianza Coachella Valley

Who is Alianza Coachella Valley?

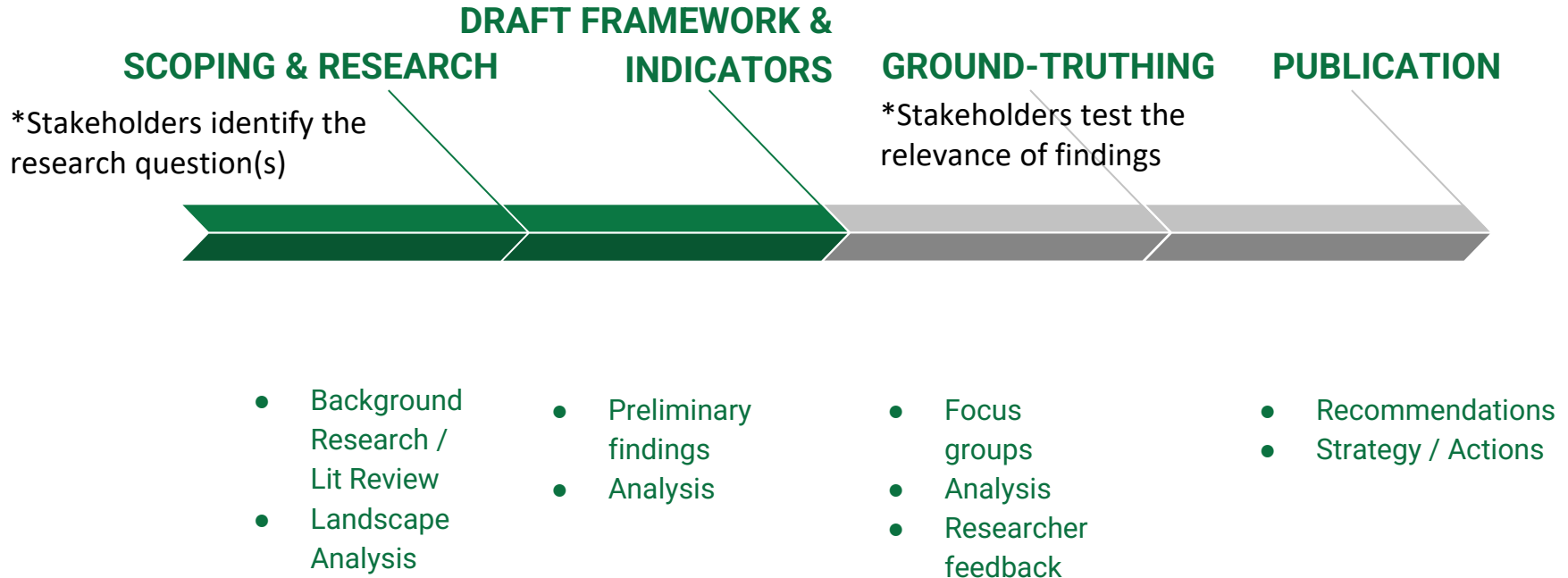


The only alliance bringing together community members, nonprofits, and government to lead efforts for a thriving region.

What is meaningful community engagement?



Integrates Engagement in the Planning



Relevant to our Communities

Salton Sea Region Inclusive Economy Framework	Broad Criteria	Sub-Criteria
	1. EQUITY	Upward Mobility
		Reduction of Inequality
	2. INCLUSION	Participation in markets
		Decision-making
	3. GROWTH / STABILITY	Work Opportunity
		Stability
		Dignified Work
	4. SOCIO - ECOLOGICAL HEALTH	Ecological health
		Community Health
	5. TRANSPORTATION / ACCESS TO DEVELOPMENT	Commute
		Transportation & Infrastructure

Reflect Community Priorities



Projects at the Salton Sea must increase the *resiliency* of this EJ community through projects that *invests in infrastructure* that protects against **climate change**, creates multi-modal **access** to community resources, enhances **economic mobility**, *advances a healthy environment*.

Our Salton Sea Initiative Recommendations

Key Points

- ❑ The process has the ability to determine levels of inclusivity & meaningful engagement
- ❑ Determine ahead of time key points where community involvement and input will make the difference between taking a left or right turn
- ❑ The engagement will have a clear end-result
- ❑ The result of the engagement will reflect community perspectives
- ❑ We need to stop doing projects to meet a mandate or liability, instead we need to think of every project as an opportunity to improve someone's quality of life



Thank You!

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