

Memorandum

To: Salton Sea Authority Board of Directors
From: G. Patrick O'Dowd, Executive Director /GM
Date: October 27, 2025

Re: STRATEGIC PLANNING WORKSHOP

Recommendation: Board to participate in and provide input during the facilitated Strategic Planning Workshop to support the development of the Salton Sea Authority's Five-Year Strategic Plan.

Executive Summary: The Salton Sea Authority (the "Authority") Board will participate in a structured Strategic Planning Workshop facilitated by CV Strategies. The purpose of the session is to identify and align around key priorities to guide the Authority's next five-year strategic planning cycle. This workshop builds upon input gathered during one-on-one interviews with board members, feedback from stakeholders and current planning efforts, including the Army Corps of Engineers Feasibility Study.

The purpose of this workshop is to:

- ⇒ Clarify and reaffirm the Authority's long-term vision.
- ⇒ Align board members around three core strategic priorities of focus.
- ⇒ Identify goals and objectives that support the Authority's mission and pillars.
- ⇒ Provide a structured forum for collaboration, reflection, and direction-setting.

The anticipated outcome is a draft framework of the Authority's 5-year Strategic Plan centered around three board-endorsed strategic priorities. This foundational framework will inform the next phase of staff development, public engagement, and formal adoption at a future board meeting.

Attachments:

Strategic Planning Workshop Outline