



SALTON SEA AUTHORITY (SSA) STRATEGIC PLANNING WORKSHOP OUTLINE

Date: **October 27, 2025**

Estimated Duration: **3 hours**

Facilitated by **CV Strategies**

- **Welcome & Introductions**
 - Opening Remarks
 - Introductions and expectations
 - Overview of workshop structure and goals
 - **Workshop Objectives**
 - Reaffirm the Authority's vision, mission and values
 - Identify and align around three strategic priorities
 - **Foundational Elements**
 - Review historical milestones, recent achievements, and current progress
 - **Five-Year Priorities Discussion**
 - Group prioritization activity
 - Define and align on three core strategic focus areas
 - **Next Steps**
 - Recap themes and draft framework
 - Outline next steps for plan adoption
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